

Do's and Don'ts of Social Action

Engagement, Activism & Making An Impact



Silence
Implies Consent

★★ **ENGAGEMENT / ACTIVISM** ★★

ACTIVE
AND DELTA

DISSSENT
SIGMA THETA



Wearing Our Letters

ΔΣΘ



CALL TO ACTION
What Does that Mean?



Presented by:
Soror Beverly E. Smith, National President
and The National Social Action Commission

Do's and Don'ts of Social Action

Engagement, Activism & Making An Impact



Silence
Implies Consent

★★ **ENGAGEMENT / ACTIVISM** ★★

ACTIVE
AND DELTA

DISSSENT
SIGMA THETA



Wearing Our Letters

ΔΣΘ



CALL TO ACTION
What Does that Mean?



Presented by:
Soror Beverly E. Smith, National President
and The National Social Action Commission

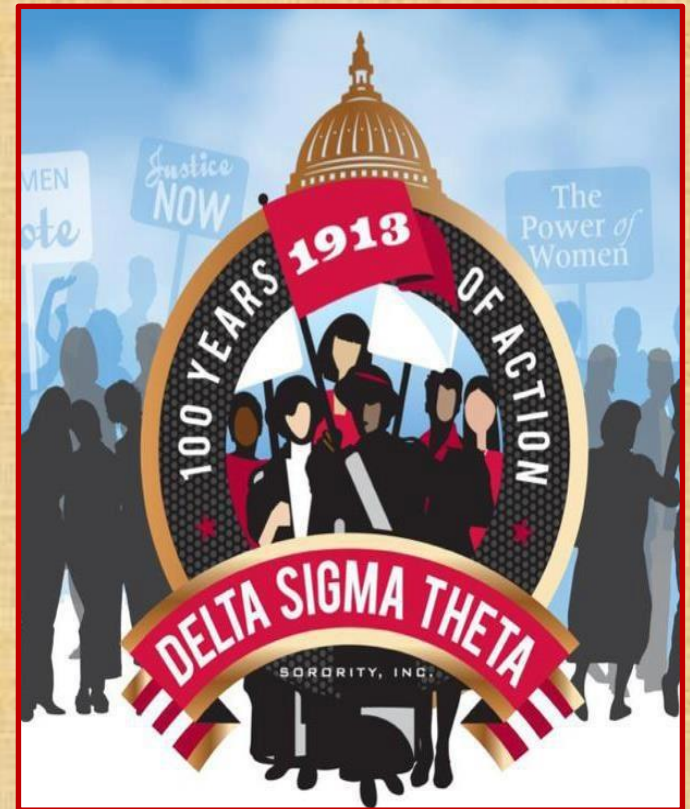
Greetings from the National President



Duty Bound

We as members of Delta Sigma Theta Sorority, Inc. have a duty by **oath** to engage in ***Social Action***.

“I will use my influence toward the enactment of laws for the protection of the unfortunate and weak and for the repeal of those depriving human beings of their privileges and rights.”



What is **SOCIAL ACTION**?



SOCIAL ACTION - MISSION

To promote leadership,
advocacy, and empowerment
to effect social change and
public policy.

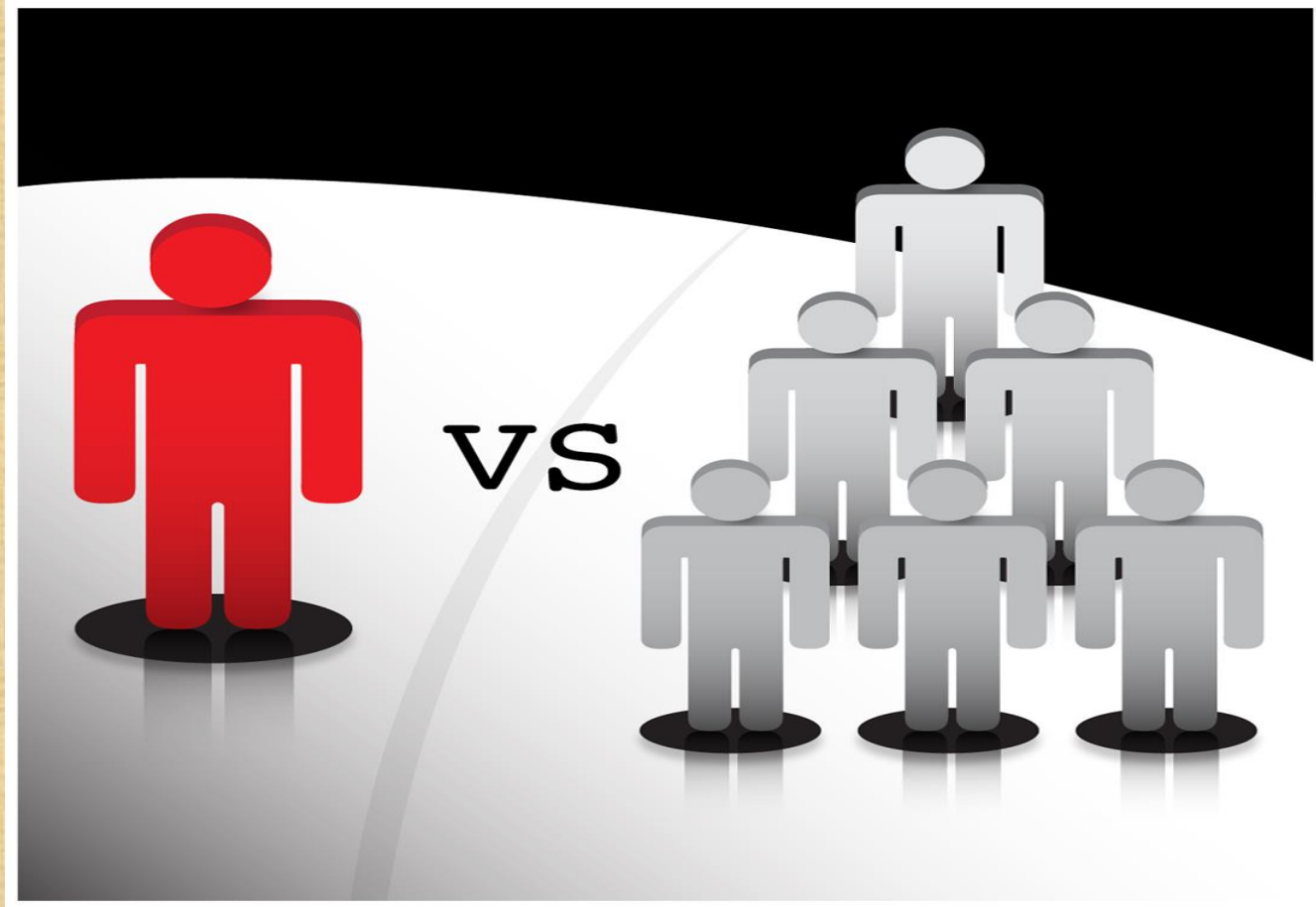


What is **SOCIAL ACTION**?

- Vehicle to establish a position on an issue;
- Offers a unique opportunity to advocate for policies and legislation;
- Determines the action to be taken by the body

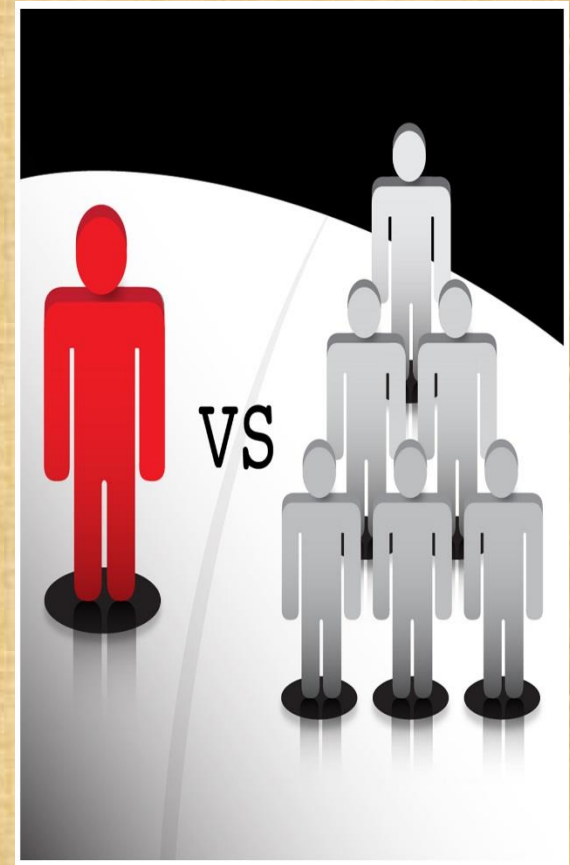


Your Individual Rights



Your Individual Rights

- You can wear and do whatever is best for you.
- Sorors must follow the policies & procedures of the organization.



The Do's & Don'ts of Social Action



Do's & Don'ts of Social Action

When wearing **PARAPHERNALIA** (letters), you have chosen to present yourself as a member of the organization and not as an individual.

When you are hanging with other Sorors wearing paraphernalia, you're considered a part of the collective body even, if you're among the group but not wearing letters at the time.



“Do’s of Social Action - You Can Do This?”

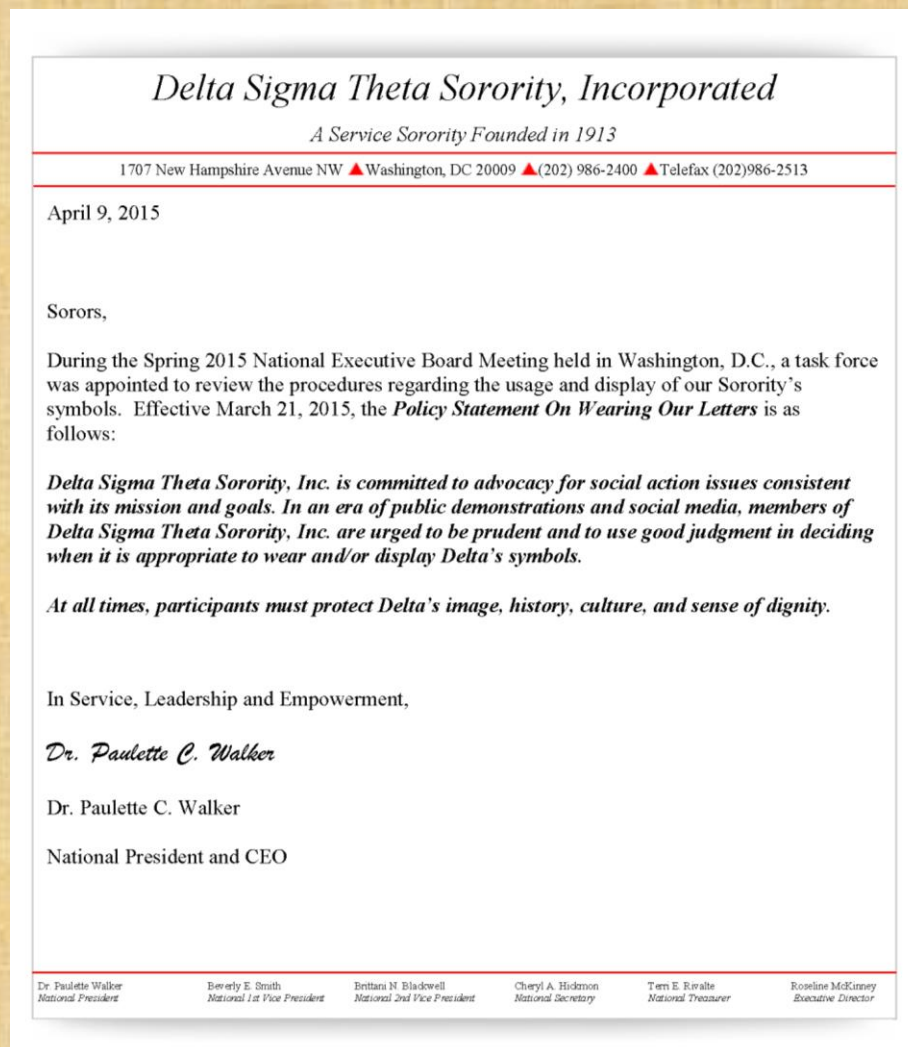
YOU CAN WEAR YOUR PARAPHERNALIA (Letters)

At a march, rally, protest,
or any social action event.
Be prudent, use sound
judgment and do not bring
harm to yourself and/or the
Sorority.



OH! To Be A Delta Girl!

“Do’s of Social Action - You Can Do This?”



Effective March 21, 2015 –
The policy statement on Wearing our Letters

“Don’ts” of Social Action ...You can NOT do this!

You should NOT wear your paraphernalia and/or participate in **violent disruptive efforts**.



Do's of Social Action...You Can Do This!

You can organize and assemble peacefully



Don'ts of Social Action...You Can't Do This!

You **Should NOT** organize and assemble violently.



Do's of Social Action...You Can Do This!

Only the National President can speak for the organization.

If asked by the media: “What is Delta Sigma Theta sorority, Inc. position on any issue? “

- Individual members are requested to refer the media to the organizations stance if one has been issued.
- If no position has been taken or if you are unaware of a position that may have been taken please refer any media inquiries to our National Headquarters office in Washington, DC



Don'ts of Social Action ...You Can't Do This!

If DST has not taken a position on an issue,
you can not speak for the organization



Do's of Social Action...You Can Do this!

- You can use social media to promote and market social action events, activities and/or efforts.
- You can post pictures of peaceful Social Action events, efforts and/or activities. (i.e., Voter Registration, Delta Days at State Capital, Get Out the Vote, Town Hall Meetings)



**ACTION
PLAN**

Call to Action- **5** Things To Do Now!



1) Call your legislator and ask them to protect protesters in your state and not pass any anti-protester legislation.

2) Share your story- If you or someone experience a hate incident. Call 1-844-9 No Hate

3) Partner with local organizations advocating for change.

4) For Collegiates – Safeguard yourself and your chapter by following your College/University Code of Conduct/Regulations Guidelines for Protests and Rallies

5) If you chose to participate in peaceful protests and rallies be sure to use the guidelines presented in this presentation

Action Plan

MOU or traditional partnership with:

- Leadership Conference on Civil Rights (LCCR)
- National Pan-Hellenic Council (NPHC)
- National Council of Negro Women (NCNW)
- National Association for the Advancement of Colored People (NAACP)
- National Urban League



Community Collaborations ?

If there are organizations that want to partner with you locally and you have a question about engaging in any direct action? Err on the side of caution and contact the National Headquarters staff immediately!



Long Term Plan – Continuous Social Action



Long Term Plan: All Politics are Local

The following are things in which you should **ALWAYS** be engaged:

- Mobilizing your community and/or college campus for the change you want to see! Take a seat at the table.
- Attending and participating in Legislative, County Commission, City Council meetings
- Attending juvenile court to support our youth with no family support
- Monitoring federal, state and local laws that have a negative impact

Long Term Plan: All Politics are Local

The following are things in which you should **ALWAYS** be engaged:

- Calling your elected officials to hold them accountable for their vote and actions
- Educating and raise awareness about issues impacting our communities
- Supporting good candidates or run yourself for elected office
- Always Vote and Get Out The Vote...

ANSWERING THE CALL OF THE 22: IF NOT YOU, THEN WHO?



QUESTIONS